

Board Meeting

Meeting Minutes

October 11, 2024

Lake Chelan Boating Club

Welcome and Call to Order at 10:12 AM

Attendance and Guests: Cappy Peterson, Fred Miller, Hilary Richmond and AD, Eric Sivertson

Agenda and Minutes Approved

Financial Report: MBC reports are being fine tuned to reflect recent transactions and will be provided in December. The banner program generated \$2,900 in sales last month. The MBC checking account has \$46,321. MBC CD's are due; 1/6/25 and 2/6/25. The CD's have generated \$809 and the MBC Edward Jones account has generated \$345. MBC received a \$5000 donation. It is earmarked for academic scholarships and athletes in need.

School Representative Report:

2024-25 "On To State" Package for athletes and managers is a monogrammed Nike cinch backpack with treats and an item TBD for non-athletic competitions. Estimating 50 State attendees per season. AD, Eric Sivertson is compiling a list of all competitive sports and clubs. MBC to provide AD with a coaches survey requesting a list of their greatest needs and cost estimates. Home and away fan signs approved. MBC will order band and student section signs and hang them at top of bleacher stairs for spring season.

Committees

Banner Program: Added Kevin Cameron to the team and met.

- Looking for a big donor for the Scorekeepers table.
- Spotlight new banner members with a MBC Instagram post.
- Waiting on 6 banners (account owners following up with businesses).
- All businesses have assigned owners
- Kevin Cameron is following up with Damon at Chelan Printing about fast tracking our signs. Offer to post a sign for free in exchange for fast tracking.
- MBC advertising banner with a QR Code approved.
- Banner Club team will be interviewed on Kozi, Wednesday, Nov. 13th.
- Treasurer, Jarred Teague will remove and store outdoor banners, Sunday, Nov. 10th.
- AD recommended Vista Print and Canva.
- Future purchase: consider buying a banner printer for school.

Membership: 47 Members. MBC is recognizing members on its website. The next membership booth will be at the home basketball games, Saturday, 12/14/24.

Merchandise: Blankets and hats are restocked. Merchandise Manager, Amy Hutchison ordered 97 seat cushions. Working with BSNS Sports on stadium chairs. No minimums! We plan to have a holiday pop-up store for stadium chairs and possibly a few other items. Promote through REMIND, Instagram, direct email to members.

Marketing/Social Media: The MBC currently has 186 Instagram followers, up from 149 at the last meeting. Announcers are giving the Booster Club and Banner Club Members a shout out during games. Social Media manager, Heather Teague is posting the athletic schedule for the week each Sunday and will spotlight Banner Club members going forward. Email out to division heads asking for student achievements to spotlight.

Scholarship: On hold until May.

Old Business

PA System - Treasurer, Jarred Teague will order equipment. Targeting 12/22/24 for install.

Request for Funds Form is in process.

New Business and Open Discussion

- T-Shirts for Take Hope to The Hoop - MBC approved \$300. President Hilary Richmond to find out how much Chelan Booster Club is donating.
- Athletic Awards night - Coaches gifts are on hold.

Close: 11:16 AM

Next Board meeting: December 13th @ 9 am, Preschool Conference Room