

# MANSON

## BOOSTER CLUB

Board Meeting

Meeting Minutes

October 11, 2024

Lake Chelan Boating Club

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Welcome and Call to Order at 9:04 am

Attendance and Guests: Cappy Peterson, Nancy Morfin, Fred Miller, Hilary Richmond and AD, Eric Sivertson

Agenda and Minutes Approved

**Financial Report:** MBC has \$85,205.80 in gross profits, an increase of \$15,871.62 from the previous month. We are renewing \$15,000 of the original \$30,000, 4 month CD at 4.16%. (The previous rate was \$4.75). An amount TBD (estimate **\$11,809.53**) is being moved from our general donations into a Football Club account.

### **School Representative Report:**

Community Pep Rally Learnings for next year: Plan the event in the first few weeks of school, not on a week when we play Chelan. We fed roughly 200 players. The event cost \$888.24 and made \$562. Costs were split equally. We are issuing a check for \$163.12 to the Chelan Booster Club. The hosting school will buy all food and manage sales. We'd like to include both bands. Initial feedback favored hosting at Manson Bay. Heather Teague and Anita Johanson could be the leads. MBC would like to serve pull pork instead of burgers and hot dogs. Need to get a cost estimate.

State Playoff Support: Girls volleyball is requesting support for a roter bus to State playoffs. The cost estimate is \$2,250. ASB plans to charge \$7-10 per rider. AD, Eric Sivertson recommends offering a general package that is consistent for all State attendees. MBC agreed to provide \$150 for each athlete going to State. The goal is for these funds to cover meals and a sweatshirt. In addition, MBC will donate \$500 for each roter bus headed to State tournaments. A bus will cost \$7/ mile.

Requests for funds: AD, Eric Severtson shared that he asked coaches not to make funds requests of the Booster Club this year. The Booster Club plans to send coaches a survey to get a sense for future asks. Title 9 requirements came up in discussion and it was recommended that boys and girls teams share in fundraisers to balance funds. Discussed posting Visitor, Home, Band and Student sections on outdoor bleachers and possibly purchasing Fathead stickers for the gym.

Action Item: Order Visitor, Home, Band and Student signs.

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## Committees

**Banner Program:** Banners - 3 of 4 banners are up under scoreboard. 5 banners are up in the gym. Waiting on 8-10 banners. \$2400 cash received thru September. Banners are really profitable. The MBC will recruit some more people to reach out to businesses.

Action Item: VP, Cappy Peterson will ask Kevin Cameron.

**Membership:** 44 Members. Double that of last month when we had 22 for a total revenue of \$6,420 and net profit of \$5,736. The MBC Booth at the home football game was really successful. Some people joined to buy merch. MB is also getting recognition from game time announcements and the program member list. The sign up experience is working for most but we've had a few people miss the payment button. Thank you letters, merch and tax receipts are being sent in a timely manner. The Spanish version of the thank you letter is being added to the thank you letter. We need a method for notifying members of renewal in June 2025. The next Booster Table will be 10/17 @ 4 pm (may be postponed).

**Merchandise:** Blankets and hats have been reordered. Merchandise Manager, Amy Hutchison is working on seat cushions and stadium chairs. Print Made is not doing pop-up shops at this time and they require a minimum of 30 items per design. Media Manager, Heather Teague will see if Print Made will make an exception. Merchandise Manager, Amy Hutchison, will ask Austin Hinderer if he knows of any pop-up options. Merch is not a big revenue source. We give away most of it through membership.

**Marketing/Social Media:** The MBC currently has 149 Instagram followers, up from 116 at last meeting. Mike Strecker is talking to Cozy about going on air for banner sales. Announcers are giving the Booster Club and Banner Club Members a shout out during games. Social Media manager Heather Teague is posting the athletic schedule for the week each Sunday.

Action Items: Have Manson Schools follow and promote our Instagram. Promote at Walk In Wednesday on Cozy.

**Scholarship:** On hold until May.

## Old Business

**Booster Club Deliverables:** The MBC decided to move ahead with funding the PA System and will look for a donor to purchase the Scorekeepers Table.

## New Business and Open Discussion

The board discussed accepting funding requests for review on a quarterly basis; August, November, February and May. President Hilary Richmond will send a survey to coaches to find out their top 3 needs/ wants and a cost estimate.

The board discussed the next fundraiser; the Trojan Golf Scramble. VP, Cappy Peterson agreed to be the Booster Club lead. Treasurer, Jarred Teague will assist and they will recruit, Kevin Cameron, Mike Strecker and possibly, Scott Ward.

Action Item: Create a Request for Funds Form and post on the website. (Cappy Peterson)

Close: 11:17 am

Next Board meeting: November 8th @ 9 am, Lake Chelan Boating Club