

MANSON

BOOSTER CLUB

Board Meeting

Meeting Minutes

September 13, 2024

Lake Chelan Boating Club

Welcome and Call to Order at 9:30 am

Attendance and Guests: Cappy Peterson, Nancy Morfin, Fred Miller, Hilary Richmond and Superintendent, Tabatha Mires

Agenda and Minutes Approved

Financial Report: The Booster Club has \$209,360.43 in assets. An increase of \$3,685 from the previous month. Jarred is working with our bookkeeper to finetune the organization and presentation of our financials. Examples include; listing total assets for the Football Team, completing accounting for the prom fundraiser, adding a line item for Inventory Assets (hats, blankets, flags, stickers).

Action Item: October; Schedule renewal of 4 month CD. Carve out Football team earnings and expenses (Flag purchase and sales).

School Representative Report: Superintendent, Mires and AD, Eric Sivertson invited to all meetings. School approved the concession coupon books! Booster Club Members are being included in all fee based game programs.

Committees:

Banner Program: 10 Banners - 4 under scoreboard. 160 prospects from Manson Chamber.

Membership: 22 Members - Booster Club Booths were well received at Back to School BBQ and first home football game. Sold memberships, got the word out and sold merch. Definitely worth doing. Sign up experience needs some tweaking. Change wording to make the purchase step more obvious. Thank you letters, merch and tax receipts being sent in a timely fashion. Holding on additional letters until concession coupons arrive.

Action Item: Translate thank you letter through ChatGPT. Set a reminder to notify members of renewal in June 2025.

Merchandise: Amy Hutchison is working on seat cushion selection/purchase stadium chairs. Time for trucker hat reorder. Sell flags at games. Note inventories at the next meeting.

Marketing/Social Media: Superintendent Mires will give a shout out to the Booster Club at the next Cozy public service announcement. Mike Strecker talking to Cozy about going on air for banner sales. Announcer is giving the Banner Club a shout out during games. Social Media manager, Heather Teague posted game schedules and directions to subscribe! (116 followers). Superintendent Mires offered to have Manson Schools follow and promote our instagram. Mires also recommends providing a weekly post on events and recommends printing schedules and posting on school bulletin.

Scholarship: This year there are 60 Seniors. 609 Students for funding. 620 headcount.

Old Business

Booster Club Deliverables: PA System bid in process. IMPORTANT: Superintendent Mires noted that Booster Club should install to save on installation costs. Co-purchase with PTAC? Still looking for a major donor. Scoreboard Table bid also in process. Score Board is an important deliverable because it's our way of listing members.

Booster Club Tailgate: - This event is turning into a Community Pep Rally with Chelan High School. Details: October 9, 6 pm at Riverwalk Park. Boosters help provide the meal. More details forthcoming from Chelan. Manson will host next Fall. The athletes would eat for free and then we could do a meal deal for others. End profits would be split between the two schools.

New Business and Open Discussion

Game Dinners: Discuss at New board meeting.

Chelan Invite: See above.

PTAC - work together- promote each other. PTAC working on pulling together a Flash sale.

Football - T-Mobile fundraiser. Background provided by Superintendent Mires. Joey Preparing a Video - top prize - new field, also \$5 K. Promote on our social media. Deadline is mid-October.

Cross Country is expressing interest in raincoat gift. Band may need new uniforms.

Action Item: Create a Request for Funds Form and post on the website.

Close: 9:57 am

Next Board meeting: October 11th @ 9 am, Lake Chelan Boating Club