

# MANSON

## BOOSTER CLUB

Board Meeting

Minutes

July 12, 2024

Manson Schools

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Meeting called to order at 9:06 am

**Attendance:** Fred Miller, Jarred Teague, Nancy Morfin, Hilary Richmond, Tara Kalian, Mike Strecker.

Agenda and Minutes were approved.

**Financial Report** - Treasurer, Jarred Teague confirmed the Square Card Reader has been purchased and will work on setting it up for processing. Monthly financials were not provided this month. Jarred is working with Jess on separating donations from fundraisers and creating a line item for each sport.

**School Representative Report** - President and Secretary, Hilary Richmond provided a summary of the club's meeting with Manson Admins. (See notes in google drive.) Highlights included discussion about locations for the banners. The board suggested that they would like to purchase a new PA System as our first deliverable. Treasurer, Jarred Teague is taking the lead with Eric Severtson in getting an updated bid and installation details. The administration shared that supplementing expenses at State for meals and apparel would be much appreciated as well as a flagpole at Singleton. Key dates: August 21 (High School Orientation). August 22 (Middle School Orientation). August 27 (Back to School Open House and BBQ)

### Action Items:

Hilary Richmond - follow up with Morgan Thornton about Concession Coupon Book. Follow up with Tabatha Mires and Eric Sivertson about banners on the elementary fence. Follow up with Tabatha Mires about including our postcard in their back to school mailing and/or using their electronic messaging platform for the membership drive. Meet with PTAC.

Jarred Teague - get bids on PA System and reader board for under second scoreboard.

### Committees

**Fundraising** - The booster club will sponsor a field banner and have a second one for booths.

**Membership/Merchandise** – Membership Drive is scheduled for August/September. The postcard will be mailed late August/ early September. We will also advertise the drive on Cozy and social media channels. We now have stickers, flags, blankets and hats on hand. We would like to order

seat cushions with funds from banner club members. Hilary Richmond to follow up with merch manager, Amy Hutchison on a flash sale once we have a specified number of members.

**Action Item:** VP Cappy Peterson is creating a google sheet attached to our website as an interim step.

**Banner Program** - Tara Kalian and Mike Strecker are making plans to launch our banner program. They have met to take measurements and layout banners and are working on documents for pricing, sponsorship and thank yous. Tara raised the question of what large donors would receive and we discussed stadium chairs and a free banner. The next banner program meeting is August 7th at 2 pm at the boat club.

**Marketing/ Social Media** - Social Media Manager, Heather Teague and Hilary Richmond launched our facebook and Instagram pages but they were quickly blocked by new, more stringent security. Heather is working to get them back on line.

### **Old Business**

Website design - Next task is to add a merch page.

### **New Business and Open Discussion**

Nothing new was discussed.

Adjournment: 10:20 am

**Next Board Meeting:** August 9th, 9 am at Lake Chelan Boat Club

### **Additional Meetings:**

Banner Program Meeting, August 7th, 2 pm the Lake Chelan Boat Club