

MANSON

BOOSTER CLUB

Board Meeting

Minutes

June 13, 2024

Lake Chelan Boating Club

Meeting called to order at 9:06 am

Attendance: Fred Miller, Jarred Teague and Cappy Peterson.

Agenda and Minutes were approved.

Financial Report - Treasurer Jarred Teague reviewed the Balance Sheet and Profit and Loss Statements and reported that two CD's were opened. \$30,000 was invested with a 3 month maturity and \$15,000 invested with 7 month maturity; both at 4.75 %. A Recommendation was made to consider Edward Jones at 7% after the first maturity. It was also recommended that we add a line item to separate fundraisers from donations. Jarred also reported that the Football account donations and expenses are in process.

Action Item: Treasurer, Jarred Teague will purchase a Square Card Reader

School Representative Report - We are tabling the newsletter for now but would like to start meeting with the school on a periodic basis for information sharing. Our first meeting is June 18 @ 2 pm.

Committees

Fundraising - The board reviewed revenue channels and determined that the Banner Program is lowest hanging fruit and should be tackled this summer. President Hilary Richmond will reach out to Tara Kalian and Mike Strecker to head up the banner program. The Booster Club should sponsor a field banner and have a second one for booths. Tara and Mike will be invited to the next Booster Club meeting in July.

Membership - The board reviewed the membership postcard and agreed that 4/x 6 is the best size. Will add nonprofit permit number and mail to all businesses and local residents. A mailing is targeted for late August/ early September. At the admin meeting we will ask the school if our postcard can be included in back to school mailing and if we may have a presence at the back to school event and advertise our membership drive on the Reader Board in town. We will also advertise the drive on Cozy and social media channels. VP Cappy Peterson will assist Hilary Richmond with the creation of the concessions coupon book. It was noted that 200 MBC Stickers have been ordered and 20 blankets will be ordered for members. We also plan to have a flash sale in early September and will ask merch manager, Amy Hutch to prepare a flash sale.

Kellen Wlggum is researching CRM Software. VP Cappy Peterson will create a google sheet attached to our website as an interim step.

Scholarship – 3 graduates were selected at roughly \$1500 each. Check issued for \$5000.

Banner Program - Plan on premium pricing for scoreboard. Ask the school for recommendations on where to post member recognition. Agreed that we will not delineate between giving levels.

Old Business

Website design - Stripe buttons are in place for each level. Time to test the system. Next task is to add a merch page.

Social Media – Heather Teague is establishing our presence on Insta and Facebook.

PA System – Will discuss idea with school. Is this the best project for us to focus on as a deliverable for 2025?

New Business and Open Discussion

Preparation for Manson Admin Meeting:

Who We Are: A group of parents working to support Manson Schools and its students in all enrichment activities.

Booster near terms deliverables: offset prom expenses, provide scholarships, facilitate funding for summer tournaments and summer jerseys, gift a new PA System.

Reviewed list of questions (see attachment)

Future Planning:

Get involved with awards banquet – facilitate coaches gifts and senior dinners (provided by junior classes). Gift certificate for student of the month and artist spotlights.

Adjournment: 9:50 am

Next Board Meeting: July 12 @ 9 am, Lake Chelan Boating Club

Additional Meetings:

Vicki Valdovinos: May 17 @10 am location TBD (Rescheduled)

Manson School Admin Meeting: June 18@ 2 pm @ District Office. Meet at 1:30 pm to look at locations for banners and member recognition at school.